

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingtd	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

Flight Dates	Order #	Alt Order #
09/25/12 - 11/06/12	958659	06355758

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/02/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$110.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/02/12	10/08/12	-TWTF--	2	\$110.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	10/02/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-124H	\$110.00	NM
1	WPBF	Th	10/04/12		WPBF News 25 @ 5am	5-530am	:00		\$110.00	NM
Credited										
2	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$110.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	-TWTF--	2	\$110.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/10/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-124H	\$110.00	NM
2	WPBF	F	10/12/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-124H	\$110.00	NM
3	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$220.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/16/12	10/22/12	-TWTF--	2	\$220.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/16/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-124H	\$220.00	NM
2	WPBF	W	10/17/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-D-148H	\$220.00	NM
4	10/23/12	10/26/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$220.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/23/12	10/29/12	-TWTF--	2	\$220.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	10/23/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-D-148H	\$220.00	NM
1	WPBF	F	10/26/12	5:16 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-D-148H	\$220.00	NM
7	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$160.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/02/12	10/08/12	-TWTF--	2	\$160.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Tu	10/02/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-124H	\$160.00	NM
1	WPBF	Th	10/04/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-124H	\$160.00	NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
8	10/09/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/09/12 5:39 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-124H \$160.00 NM 2 WPBF W 10/10/12 5:38 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-124H \$160.00 NM									
9	10/16/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 2 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-124H \$320.00 NM 2 WPBF W 10/17/12 5:37 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-D-148H \$320.00 NM									
10	10/23/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/24/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-O-148H \$320.00 NM 1 WPBF Th 10/25/12 5:38 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-D-148H \$320.00 NM									
13	10/02/12	10/05/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 6:37 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM 2 WPBF Th 10/04/12 6:46 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM									
14	10/09/12	10/12/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM 1 WPBF Th 10/11/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-124H \$275.00 NM									
15	10/16/12	10/19/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/18/12 6:45 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM 2 WPBF F 10/19/12 6:13 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM									
16	10/23/12	10/26/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/23/12 6:24 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-148H \$550.00 NM 1 WPBF F 10/26/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-O-148H \$550.00 NM									
18	10/02/12	10/05/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$275.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	8:53 AM	Good Morning America	7-9AM	:30	OFA-12-A-124H	\$275.00 NM
19	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	7:59 AM	Good Morning America	7-9AM	:30	OFA-12-A-124H	\$275.00 NM
20	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	8:55 AM	Good Morning America	7-9AM	:30	OFA-12-D-148H	\$275.00 NM
21	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	-TWTF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	8:29 AM	Good Morning America	7-9AM	:30	OFA-12-D-148H	\$550.00 NM
24	10/02/12	10/05/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-TWTF--	2	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	2:29 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-A-124H	\$5.00 NM
2	WPBF	F	10/05/12	4:16 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-A-124H	\$5.00 NM
25	10/09/12	10/12/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-TWTF--	2	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	2:29 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-A-124H	\$5.00 NM
2	WPBF	W	10/10/12	2:59 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-A-124H	\$5.00 NM
26	10/16/12	10/19/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-TWTF--	2	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	3:47 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-A-124H	\$5.00 NM
2	WPBF	Th	10/18/12	2:59 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-D-148H	\$5.00 NM
27	10/23/12	10/26/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	-TWTF--	2	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	2:29 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-D-148H	\$5.00 NM
1	WPBF	F	10/26/12	4:24 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-D-148H	\$5.00 NM
29	10/02/12	10/05/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM 2 WPBF Th 10/04/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM									
30	10/09/12	10/12/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/10/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM 1 WPBF Th 10/11/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-A-124H \$60.00 NM									
31	10/16/12	10/19/12	4:30a-5a	430a-5a	-TWTF--	:30	3	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM 2 WPBF Th 10/18/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM 3 WPBF F 10/19/12 4:40 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
32	10/23/12	10/26/12	4:30a-5a	430a-5a	-TWTF--	:30	3	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/23/12 4:42 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM 3 WPBF W 10/24/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM 1 WPBF Th 10/25/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-D-148H \$60.00 NM									
35	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/06/12 8:25 AM Sat 8-9am News Sat 8-9am :30 OFA-12-A-124H \$225.00 NM									
36	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/13/12 8:13 AM Sat 8-9am News Sat 8-9am :30 OFA-12-A-124H \$450.00 NM									
37	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 8:24 AM Sat 8-9am News Sat 8-9am :30 OFA-12-D-148H \$450.00 NM									
38	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 8:13 AM Sat 8-9am News Sat 8-9am :30 OFA-12-D-148H \$450.00 NM									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/07/12	10/07/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 6:00 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-124H \$50.00 NM									
42	10/14/12	10/14/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 5:54 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-124H \$50.00 NM									
43	10/21/12	10/21/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 5:26 AM Sun 5-6am News Sun 5-6am :30 OFA-12-D-148H \$100.00 NM									
44	10/28/12	10/28/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 5:42 AM Sun 5-6am News Sun 5-6am :30 OFA-12-D-148H \$50.00 NM									
46	10/07/12	10/07/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 6:25 AM Sun 6-7am News Sun 6-7am :30 OFA-12-A-124H \$90.00 NM									
47	10/14/12	10/14/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 6:25 AM Sun 6-7am News Sun 6-7am :30 OFA-12-A-124H \$90.00 NM									
48	10/21/12	10/21/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/21/12 6:39 AM Sun 6-7am News Sun 6-7am :30 OFA-12-D-148H \$180.00 NM									
49	10/28/12	10/28/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 6:12 AM Sun 6-7am News Sun 6-7am :30 OFA-12-D-148H \$90.00 NM									
51	10/07/12	10/07/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	7:39 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-A-124H	\$325.00 NM
52	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:40 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-A-124H	\$325.00 NM
53	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	7:39 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-D-148H	\$325.00 NM
54	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-D-148H	\$325.00 NM
56	10/01/12	10/01/12	Dr. Oz M-F 9-10a	9-10a	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-124H	\$225.00 NM
57	10/02/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-124H	\$225.00 NM
58	10/09/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-124H	\$225.00 NM
59	10/16/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	9:11 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-D-148H	\$225.00 NM
60	10/23/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-D-148H	\$225.00 NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	10/01/12	10/01/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	1-----				1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-124H	\$225.00 NM
63	10/02/12	10/05/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/02/12	10/08/12	-TWTF--				2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-124H	\$225.00 NM
1	WPBF	Th	10/04/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-124H	\$225.00 NM
64	10/09/12	10/12/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/09/12	10/15/12	-TWTF--				2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-124H	\$225.00 NM
2	WPBF	Th	10/11/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-124H	\$225.00 NM
65	10/16/12	10/19/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/16/12	10/22/12	-TWTF--				2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-124H	\$225.00 NM
1	WPBF	W	10/17/12	10:20 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-o-148H	\$225.00 NM
66	10/23/12	10/26/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	-TWTF--				2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	10:27 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-o-148H	\$225.00 NM
2	WPBF	Th	10/25/12	10:27 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-o-148H	\$225.00 NM
68	10/01/12	10/01/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	1-----				1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-124H	\$350.00 NM
69	10/02/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/02/12	10/08/12	-TWTF--				2	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-124H	\$350.00 NM
1	WPBF	F	10/05/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-124H	\$350.00 NM
70	10/09/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/09/12	10/15/12	-TWTF--				2	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-124H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	10/09/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM									
71	10/16/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-124H \$350.00 NM									
2 WPBF Th 10/18/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM									
72	10/23/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM									
1 WPBF F 10/26/12 12:13 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-148H \$350.00 NM									
74	10/02/12	10/05/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/02/12 10/08/12 -TWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 12:39 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$350.00 NM									
75	10/09/12	10/12/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/12 10/15/12 -TWTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$175.00 NM									
76	10/16/12	10/19/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 -TWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-124H \$350.00 NM									
77	10/23/12	10/26/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 -TWTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 1230-1P Access Hollywood 1230-1p :00 \$175.00 NM									
Credited									
79	10/07/12	10/07/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 10:19 AM Chris Matthews Sun 10-10:30AM :30 OFA-12-A-124H \$225.00 NM									
80	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$450.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	10:28 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-A-124H	\$450.00 NM
81	10/21/12	10/21/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	10:27 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-D-148H	\$225.00 NM
82	10/28/12	10/28/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	10:20 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-D-148H	\$225.00 NM
84	10/01/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	4:39 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
85	10/02/12	10/05/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/03/12	4:26 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
1	WPBF	F	10/05/12	4:18 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
86	10/09/12	10/12/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	4:29 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
2	WPBF	Th	10/11/12	4:18 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
87	10/16/12	10/19/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	4:12 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
1	WPBF	F	10/19/12	4:38 PM	Dr. Oz	4-5p	:30	OFA-12-D-148H	\$500.00 NM
88	10/23/12	10/26/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	4:37 PM	Dr. Oz	4-5p	:30	OFA-12-D-148H	\$500.00 NM
2	WPBF	W	10/24/12	4:28 PM	Dr. Oz	4-5p	:30	OFA-12-D-148H	\$500.00 NM
91	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
91	10/20/12	10/20/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 7:53 PM Sat 7pm News 7-730pm :30 OFA-12-D-148H \$800.00 NM LR - Football									
92	10/27/12	10/27/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 7:51 PM Sat 7pm News 7-730pm :30 OFA-12-D-148H \$800.00 NM LR - Football									
94	10/02/12	10/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/05/12 7:53 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM									
95	10/09/12	10/12/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/10/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM									
96	10/16/12	10/19/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 7:41 PM Jeopardy 7:30-8PM :30 OFA-12-A-124H \$1,700.00 NM									
97	10/23/12	10/26/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/24/12 7:52 PM Jeopardy 7:30-8PM :30 OFA-12-D-148H \$1,700.00 NM									
99	10/08/12	10/08/12	DWTS Class of Time - Pre-emptible with notice	8-10P	1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 9:09 PM DWTS 8-10P :30 OFA-12-A-124H \$4,500.00 NM									
100	10/22/12	10/22/12	DWTS Class of Time - Pre-emptible with notice	8-10P	1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 8:24 PM Mon ABC Prime A 8-9PM :30 OFA-12-D-148H \$4,500.00 NM									
103	10/10/12	10/10/12	MIDDLE/SUBURGATOR\8-9PM Class of Time - Pre-emptible with notice		--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Haart Television's Terms and Conditions which can be reviewed on our company website at www.heersttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
103	10/10/12	10/10/12	MIDDLE/SUBURGATOR`8-9PM		--1----	:30	1	\$1,800.00	NM	
Class of Time - Pre-emptible with notice										
	10/08/12	10/14/12	--1----	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/10/12	7:59 PM	MIDDLE/NEIGHBOR	8-9PM	:30	OFA-12-A-124H	\$1,800.00	NM
105	10/04/12	10/04/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$3,600.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	---1---	1	\$3,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/04/12		GREY'S ANATOMY	9-10PM	:00		\$3,600.00	NM
Credited										
106	10/18/12	10/18/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$3,600.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	---1---	1	\$3,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	9:19 PM	GREY'S ANATOMY	9-10PM	:30	OFA-12-D-148H	\$3,600.00	NM
107	10/04/12	10/04/12	SCANDAL	10-11PM	---1---	:30	1	\$1,800.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	---1---	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/04/12	10:41 PM	SCANDAL	10-11PM	:30	OFA-12-A-124H	\$1,800.00	NM
109	10/07/12	10/07/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12	-----1	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/07/12	10:39 PM	666 PARK AVE	10-11PM	:30	OFA-12-A-124H	\$1,800.00	NM
110	10/28/12	10/28/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/12	10/28/12	-----1	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	10:38 PM	666 PARK AVE	10-11PM	:30	OFA-12-D-148H	\$1,800.00	NM
112	10/02/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	2	\$500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/02/12	10/08/12	-TWTF-S	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Th	10/04/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-124H	\$500.00	NM
1	WPBF	F	10/05/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-124H	\$500.00	NM
113	10/09/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	2	\$500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/09/12	10/15/12	-TWTF-S	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/09/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-124H	\$500.00	NM
2	WPBF	Su	10/14/12	11:22 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-124H	\$500.00	NM
114	10/16/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	2	\$1,000.00	NM	
Class of Time - Fixed Non Pre-emptible										

This invoice is subject to Heerst Television's Terms and Conditions which can be reviewed on our company website at www.heersttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
114	10/16/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/16/12	10/22/12	-TWTF-S				2	\$1,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu	10/16/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-124H		\$1,000.00	NM
1 WPBF F	10/19/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-D-148H		\$1,000.00	NM
115	10/23/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	-TWTF-S				2	\$1,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	10/23/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-D-148H		\$1,000.00	NM
2 WPBF Th	10/25/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-D-148H		\$1,000.00	NM
117	10/07/12	10/07/12	Sun 11:35pm Late News 1135p-12am		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----1				1	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/07/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-A-124H		\$300.00	NM
118	10/14/12	10/14/12	Sun 11:35pm Late News 1135p-12am		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-----1				1	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/14/12		Sun 11:35pm Late News	1135p-12am	:00			\$300.00	NM
Credited									
119	10/21/12	10/21/12	Sun 11:35pm Late News 1135p-12am		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----1				1	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/21/12	11:55 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-D-148H		\$300.00	NM
120	10/28/12	10/28/12	Sun 11:35pm Late News 1135p-12am		-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	-----1				1	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	10/28/12		Sun 11:35pm Late News	1135p-12am	:00			\$300.00	NM
Credited									
122	10/02/12	10/05/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/02/12	10/08/12	-TWTF--				1	\$70.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	10/03/12	12:29 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-124H		\$70.00	NM
123	10/09/12	10/12/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/09/12	10/15/12	-TWTF--				1	\$70.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	10/10/12	12:23 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-124H		\$70.00	NM
124	10/16/12	10/19/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-TWTF--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	12:47 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-O-148H	\$70.00 NM
125	10/23/12	10/26/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	-TWTF--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	12:48 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-D-148H	\$70.00 NM
127	10/02/12	10/05/12	ACCESS HOLLYWOOD 106x-136x		-TWTF--	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-TWTF--	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	1:24 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-A-124H	\$15.00 NM
128	10/09/12	10/12/12	ACCESS HOLLYWOOD 106x-136x		-TWTF--	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-TWTF--	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-A-124H	\$15.00 NM
130	10/16/12	10/26/12	ACCESS HOLLYWOOD 106x-136x		-TWTF--	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-TWTF--	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	1:24 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-D-148H	\$15.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	-TWTF--	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	1:31 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-D-148H	\$20.00 NM
132	10/06/12	10/06/12	ACCESS HOLLYWOOD ACCESS HOLLYW		-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	1:00 AM	ACCESS HOLLYWOOD WKND ACCESS HOLLYW	:30	OFA-12-A-124H	\$50.00 NM	
133	10/13/12	10/13/12	ACCESS HOLLYWOOD ACCESS HOLLYW		-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	12:28 AM	ACCESS HOLLYWOOD WKND ACCESS HOLLYW	:30	OFA-12-A-124H	\$50.00 NM	
134	10/20/12	10/20/12	ACCESS HOLLYWOOD ACCESS HOLLYW		-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	1:04 AM	ACCESS HOLLYWOOD WKND ACCESS HOLLYW	:30	OFA-12-O-148H	\$50.00 NM	
135	10/27/12	10/27/12	ACCESS HOLLYWOOD ACCESS HOLLYW		-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
135	10/27/12	10/27/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	1:00 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	OFA-12-D-148H	\$50.00 NM
138	10/07/12	10/07/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	12:47 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-A-124H	\$50.00 NM
139	10/14/12	10/14/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	12:20 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-A-124H	\$50.00 NM
140	10/21/12	10/21/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	12:58 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-D-148H	\$50.00 NM
141	10/28/12	10/28/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	12:28 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-D-148H	\$50.00 NM
147	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	3:40 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-A-124H	\$400.00 NM
148	10/02/12	10/05/12	Dr. Oz	4-5p	-TWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	4:21 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
3	WPBF	W	10/03/12	4:12 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
1	WPBF	Th	10/04/12	4:27 PM	Dr. Oz	4-5p	:30	OFA-12-A-124H	\$500.00 NM
151	10/10/12	10/10/12	NASHVILLE	10-11PM	--W----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	10:24 PM	NASHVILLE PREMIERE	10-11P 10/10	:30	OFA-12-A-124H	\$2,175.00 NM
152	10/03/12	10/03/12	NETWORK POLITICAL P9-11p		--W----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
152	10/03/12	10/03/12	NETWORK POLITICAL P9-11p		--W----	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
	10/01/12	10/07/12	--W----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	10:46 PM	NETWORK POLITICAL PROGR/9-11p		:30	OFA-12-A-124H	\$1,800.00 NM
153	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$60.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	5:41 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-A-124H	\$60.00 NM
154	10/10/12	10/10/12	Wed ABC Prime A	8-9PM	--W----	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	8:49 PM	Wed ABC Prime A	8-9PM	:30	OFA-12-A-124H	\$1,800.00 NM
155	10/07/12	10/07/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	12:19 AM	PRIVATE PRACTICE WKNDLF 12-1x		:30	OFA-12-A-124H	\$50.00 NM
156	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:58 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-D-148H	\$180.00 NM
157	10/16/12	10/19/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$60.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	4:54 AM	4:30a-5a	430a-5a	:30	OFA-12-A-124H	\$60.00 NM
2	WPBF	F	10/19/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-D-148H	\$60.00 NM
158	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	5:13 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-D-148H	\$100.00 NM

Total Spots 152

Payment Terms 30 Days

Gross Total	\$68,550.00
Agency Commission	\$10,282.50
Net Amount Due	\$58,267.50

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

Flight Dates	Order #	Alt Order #
09/25/12 - 11/06/12	958659	06355758

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/29/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	8:29 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-A-124H	\$450.00 NM
40	09/30/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	5:08 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-A-124H	\$100.00 NM
108	09/30/12	09/30/12	ONCE UPON A TIME PR 8-9P 9/30		-----1	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	8:42 PM	ONCE UPON A TIME PREMIER	8-9P 9/30	:30	OFA-12-A-124H	\$2,700.00 NM
137	09/30/12	09/30/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	12:16 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-A-124H	\$50.00 NM
143	09/29/12	09/29/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	12:12 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	OFA-12-A-124H	\$400.00 NM
LR - Football									

Total Spots 5

Gross Total \$3,700.00

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
958659-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	OBAMA FOR AMERICA	1897

www.thewpbfchannel.com
Payment Terms 30 Days

<u>Agency Commission</u>	\$555.00
--------------------------	-----------------

<u>Net Amount Due</u>	\$3,145.00
-----------------------	-------------------